



Lakota East Upbeat Club Meeting
Tuesday, July 31, 2018 / 7:30 p.m.
Lakota East High School Media Center

Called to order: 7:30 p.m.

Elected Officers present: Amy Stiefel, Maria Wiedwald, Jennifer Berry, Jenny Tripp

Directors' Reports: No reports given

New directors not present but welcomed:

Maggie Whaley at Liberty Junior School

Aaron Todahl Director of Jazz Studies

President's Report: *Amy Stiefel*

- Amy welcomed everyone to the meeting
- Introductions were made of all officers present
- Website Review: Lakota East Band Website www.lakotaeastbands.org
 - Everyone is encouraged to visit the band website each day as all necessary information will be posted on the website.
 - If using your phone "scroll down" to see information from chosen tabs
 - Everyone is reminded to sign up for **Constant Contact** on the band website to allow directors to communicate with everyone. Sign up is in the upper right corner of the Lakota East Bands homepage under "Subscribe to our newsletter"
 - Google Calendar, on the website, is the accurate calendar and most up to date
 - **REMIND** is the text message system utilized by directors to communicate with students and parents about critical and timely information on performance days.
 - Section Parents will communicate regularly through email.
- Review Upbeat Committee Roster of open jobs included in tonight's agenda packet. We are looking for volunteers who can help in several areas including: Vice President of Activities, Website Administrator, and Band Camp Coordinator.
- Sign Up Genius will appear in the tabs on the left on the website. These are areas where volunteers are needed. Check this regularly and sign up as often as you are able. Current sign ups include: Band Camp Supplies, Band Camp Volunteers, Pot Luck Dinner
- Many volunteers and donations are needed for the Pot Luck Dinner on August 10th, and the Lock-In after
- Photo Buttons will be available in the senior café before the Pot Luck dinner
- Lock-In Chaperones are still needed
- Sign Up Genius will soon have volunteer needs for the entire season

- Contest dates performance times will not be known until closer to each performance

Secretary Report: Jenny Tripp

- No minutes to approve due to first meeting of the year
- Last three minutes will always appear on the website under Upbeat Club tab
- Upbeat Meetings Calendar was distributed in the packet of tonight's handouts

Treasurer Report: Maria Wiedwald

- Reviewed the Upbeat Club Budget and financial report for the 2018-2019 year.
- Call-a-thon last spring made over \$12,000. This was a very successful fundraiser for our first run of it.
- There was discussion of the proposed budget which was included in tonight's handouts.
- Call-a-thon, Butterbraid Sale, Car Raffle, and Tag Day were discussed as to their potential and projected income in the budget.
- Expenses for the upcoming year include the need for a Gator to transport show equipment including panels. It will replace a golf cart used previously. There is a need to purchase a new box truck for the transportation of band equipment when the band travels. The Upbeat club will be increasing our donation to the show as we continue to grow and become more competitive in a larger performance arena like BOA.
- **Motion to approve 2018-2019 Upbeat Club Budget:**

Jenny Tripp/ seconded by Jen Berry.....l.....**Approved**

- Discussion followed about Upbeat Club being tax exempt. Sales tax is not reimbursed if you make approved purchases for the club.
 - Expenditures need approval from the Board.

Vice-President of Ways and Means: Jen Berry

- MOD Pizza Dine-N-Donate event on August 8th. 20% of sales that day will be donated to LEUC if you show the flyer with your order. There will be other restaurant fundraising nights scheduled. Look for those.
- Discussion of Corporate Sponsorship and our potential to meet our expense goals with this help
 - We are looking for companies, realtors, and businesses.
 - Request for contacts, please contact Jen Berry or any Upbeat officer.
- Tag Day is scheduled for August 25th. Band students will go door to door to ask for support through donations. This fundraiser has been historically our largest.
 - 60 drivers are needed. Please sign up on the website.
 - Tona Thompson suggested making a promo video to promote our band in the community.
- Spiritwear Update:
 - Spiritwear announcements will always be on the website. Please visit <http://www.apparel.promospark.com/lakotaeastband>
 - The current store is open and taking orders. Orders placed by July 27th will be delivered by August 10th. It will stay open until August 12th, with delivery on August 24th for all orders placed after July 27th.
 - Section shirt orders will be available through section leaders. Please look for these over the next weeks.

- Special edition shirts are offered at different times. The Anniversary shirt from last year and Disney trip shirts were discussed as examples.
- Amy gave details on Show Shirts which will be available to order through August 10th
 - All band members will receive one, do not order for them.
 - They will have the schedule printed on the back this year and a bit of color on the front pocket logo
 - See the website for order information
 - Summer uniform will be worn for Parent show on August 10
- Gold Star Chili will present a check to the band on August 10th for the profit from last May's fundraiser for the band. They sponsored donations on purchases every Monday in May to the Lakota East Band.
- Amy and Jen presented details for the new fundraiser this year that will kick off at the Parent Night on August 10th: **Lakota East Band Car Raffle 2018**
 - See the website for all the details on this fundraiser. There was a lot of discussion regarding the details, legalities and timelines of the car raffle.
 - A new Nissan Rogue valued at \$31,000 will be the prize to be drawn on October 26th at the last football game. Jeff Wyler Nissan is our partner.
 - Rob and Rachel Gilley have worked very hard to get this fundraiser ready for us to kick off on Friday August 10th.
 - The profits will be used toward the large purchase needed this year including the Gator and Box Trucks needed to purchase.
 - Tickets will sell for \$20 each, you must be 18 to purchase and be entered in the drawing. A maximum of 5000 tickets can be sold, with a minimum of 3500 tickets to award the car.
 - Tickets will be sold through band student sales, football game sales, online, and public sale displays.
 - There will be two Early Bird drawings for additional cash prizes of \$500 each.
 - Students will win prizes for being the seller of winning tickets, this includes early bird and grand prize.

Vice-President of Activities: Open

- This position is currently open. If you are interested in discussing the scope of the position, see any Upbeat officer after the meeting.
- Amy gave a recap of The Beach waterpark outing on July 26th. **Raymond's** subs fed the group dinner.
- Pot-Luck on August 10th need food donations. We feed over 800 people that night and need every band family to donate food and/or time. Please see the Sign-Up Genius on website.
- Photo Buttons will be available through the section parents at the Pot-Luck dinner on August 10th.
- East Band Night will be Friday, August 31st. Junior Highs and Freshman will be on the field with the band that night. We expect to feed 460+ kids and will be serving pizza.

Marching Band Games and Contests

- Leadership needs for 2018-2019: VP of Activities, Website Admin, Band Camp Coordinator, Jazz Band Programs Chair, Shadow for Tag Day Map Coordinator, Cool Jazz Coordinator, Shadow for OMEA State AE Chair, Uniforms, MB Pit Crew Chief, Photographer

- Dinners for Marching Band will include Band Night, Homecoming and Senior Night
- Krispy Kreme Donuts fundraiser will continue at the games. Help is needed with sales and to run the trailer.
- Tera Michaelson handles publicity for the band and will be working on all these upcoming events as needed.
- Bus chaperones will be on Sign Up Genius, overnight will require central office fingerprinting
- Please add Lakota East Band as your charity for your Kroger Plus Card. See the website for instructions.

Door Prizes were awarded to 3 people in attendance tonight.

New Business

- Please see the calendar for schedule of after school rehearsals held on Tuesday, Wednesday, and Thursday of each week.

Meeting adjourned: 8:50 p.m.

Lisa Mullins (motion)/ seconded by Maria Wiedwald.....**Approved**

The next Lakota East Upbeat Meeting will be held Tuesday August 21st at 7:30 p.m. in the Lakota East High School Band Room.